

iMobility Challenge: Intelligent Mobility for Smart Cities

Preliminary Agenda

Brussels, 18 November 2014

The current emergence of new technologies is a key part of moving towards sustainable mobility in Smart Cities. The iMobility Challenge is a campaign aiming to accelerate the deployment of intelligent vehicle technologies, with a special focus on ICT and Cooperative intelligent transport systems. At this conference experts from innovative companies and researchers will share the latest ideas and developments in the field of “Intelligent Mobility for Smart Cities”.

9:30-10:30 Opening session

Keynote Speech: John Baekelmans - CTO, Cisco’s Smart+Connected Communities

Inspirational talk on mobility in Smart Cities: Rupert Fausset - Principal Sustainability Adviser, Forum for the Future

Inspirational talk on Smart Vehicles

10:30-12:30 Breakout sessions:

1) Mobility in Smart Cities

Intelligent Charging

Intelligent Parking Eugene Tsyklevich - CEO Parkopedia

Car Sharing in Smart Cities

Ecodriving in Smart Cities

2) Smart Vehicles

Driverless cars in cities Anders Eugensson - Director Governmental Affairs, Volvo Car Corporation

The “Connected car” and new Cooperative ITS applications for urban environments

The connected car: safe from hackers?

Open platforms

12:30-14:00 Closing session and networking lunch

Closing thoughts and remarks

European Commissioner for Digital Economy and Society (TBC)